

# Ttisa Rashford

905.517.3925 | trashford@quiconline.com

## EDUCATION

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### Queen's University

*Bachelor of Commerce*

Kingston, Ontario

2019 – Present

- **Academics:** Cumulative GPA of 4.01/4.30; Melvin R. Goodes Award, D.I. McLeod Dean's List
- **Relevant Courses:** Business Decision Models (A+), Managerial Economics (A+), Managerial Statistics (A+)
- **Exchange:** Scheduled to complete the winter 2022 semester abroad at the HEC School of Management in Paris, France

### Westdale Secondary School

*Ontario Secondary School Diploma*

Hamilton, Ontario

2015 – 2019

- Valedictorian for the graduating class of 2019; 97% grade 12 average
- Recipient of the Business Award and the Westdale Champion Award

## PROFESSIONAL EXPERIENCE

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### CIBC World Markets Inc.

*Investment Banking Analyst*

Toronto, Ontario

Summer 2021

- Scheduled to complete a 16-week internship with the Consumers, Industrials, and Telecommunications group at CIBC World Markets, the investment banking branch of CIBC

### BMW Motorsport Festival

*Brand Ambassador*

Bowmanville, Ontario

Summer 2019

- Promoted the brand and interacted with thousands of BMW enthusiasts at North America's first ever Motorsport festival
- Created a high level of engagement among guests and impressed superiors by marketing 10 different events

### Mathnasium

*Instructor*

Hamilton, Ontario

2018 – 2019

- Taught over 50 students, ranging from grades 1 to 12, how to better understand mathematics
- Led students to higher marks and improved self-confidence by leveraging analytical mindset and mentorship skills

## EXTRACURRICULAR ACTIVITIES

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### Queen's University Investment Counsel (QUIC)

*Analyst (Healthcare)*

Kingston, Ontario

2021 – Present

- Work with a team of ~35 students to manage a ~\$1.9M portfolio of Canadian and U.S. equities on behalf of the Queen's University Endowment Fund and Mackenzie Investments
- Prepare investment memorandums and holding analyses to present at public QUIC meetings to aid in the security selection process and exploration of industry trends

### Queen's Private Capital Group (QPCG)

*Project Manager*

Kingston, Ontario

2021 – Present

- Work with a team of ~35 students to provide pro-bono advisory services to private equity and venture capital firms in the form of market research, financial analysis and search mandates to identify investment opportunities
- Chosen from a pool of ~85 students after presenting a deal discussion on TPG Growth taking a majority stake in SmartSweets

### Smith Black Business Association (SBBA)

*Director of People and Culture*

Kingston, Ontario

2020 – Present

- Fostering a positive environment within this EDII-focused club that aims to improve the experiences of Black students in Queen's Commerce through diversity, advocacy, and inclusion
- Created a unique and effective digital marketing strategy, as the club's marketing director, which resulted in the club gaining over 2,000 followers, the largest following of any Commerce Society executive, in less than a month

## ADDITIONAL INFORMATION

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- **Languages:** English (fluent), French (DELF Level B2)
- **Leadership:** Member of the High School Liaison, Orientation Leader for the Commerce Executive on Orientation
- **Additional Involvement:** Investment Banking Preparatory Program (2020 – 2021), Burgundy Women in Investing Club (2019 – 2020)
- **Academics:** Served as a teaching assistant for COMM161: Mathematical Analysis for Management and COMM162: Managerial Statistics
- **Awards:** Best Delegate Award at Day for Social Impact (2019), Featured Woman of Passion and Purpose (2018)
- **Volunteerism:** Founder of Helping Hamilton's Homeless Community (2016 – 2019), Educational Volunteer in Kampala, Uganda (2016)
- **Interests:** Classically trained in the violin (13 years), hockey, philosophy, topical documentaries, socioeconomic and gender issues