

# Petar Mijacevic

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## EDUCATION

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### Queen's University

*Bachelor of Commerce*

Kingston, Ontario

2020 – Present

- **Academics:** Queen's University Principal's Scholarship (95%+ entrance average) valued at \$4000

### Sinclair Secondary School

*Ontario Secondary School Diploma*

Whitby, Ontario

2016 – 2020

- **Academics:** Cumulative average of 95%; Grade 12 Achievement Certificates for the highest course marks in: Business Management, Financial Accounting, International Business, Economics

## EXTRACURRICULAR ACTIVITIES

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### Queen's University Investment Counsel (QUIC)

*Junior Analyst*

Kingston, Ontario

2020 – Present

- Work with a team of 35 students to manage a \$1.8M portfolio of Canadian and U.S. equities on behalf of the Queen's University Endowment Fund and Mackenzie Investments
- Selected as one of three junior analysts out of an applicant pool of 80+ first-year students
- Rotate across all seven sector teams to prepare investment memorandums and holding analyses presented at weekly public meetings to aid in the security selection process and exploration of industry trends

### Stackd

*Co-Founder and Chief Executive Officer*

Toronto, Ontario

2019 – 2020

- Managed an executive team of 8 people and 30 students at Deloitte Toronto's Junior Achievement (JA) Company Program to create a gaming matchmaking and events start-up with a mission of cultivating an inclusive gaming community for female gamers
- Oversaw the development of Stackd's business model, mission, strategy, and operations, facilitated company meetings, and created a profitable technology company in 6 months, with \$4,025 in revenues and a 17% net profit margin
- Organized the SuperStackd Virtual League of Legends tournament for 80 participants, successfully transitioned an event virtually during COVID-19, with a Twitch.tv viewership of 1300+ users, various Toronto gaming influencers as broadcasters; achieved 25% female representation at SuperStackd vs. industry average of 10%
- Under my leadership, Stackd received the Most Innovative Company, CSR Award, Best Brand, and the Company of the Year Awards from JA Central Ontario from 53 competing companies, and won JA Canada Company of the Year

### Shad Program

*Fellow*

Fredericton, New Brunswick

2019 – 2020

- Selected from among the top high school students in Canada to attend the rigorous, experiential, award-winning STEAM and entrepreneurship enrichment program
- Completed a group entrepreneurship challenge around textile waste management, with responsibilities pertaining to idea generation, market sizing, financial modelling, and pitching for the entrepreneurship group's business plan

### DECA Sinclair

*Vice-President of Management*

Whitby, Ontario

2019 – 2020

- Responsible for training executive team members and chapter delegates for case study competition, managed chapter and 2019 DECA Nor-Eastern Regional event sponsorships, planned meetings and events
- 2020 DECA Ontario Provincial Champion in Business Finance, International Career Development Conference (ICDC) Qualifier; Delegate at the 2018 Emerging Leader Series at ICDC in Atlanta; Top 15 Exam Score at 2019 DECA Provincial Competition in Business Services Marketing
- Promoted from Finance & Administration Officer (June 2018 – 2019): Acquired and managed sponsorships from educational and financial institutions and planned event logistics for 2000+ people in attendance at the 2018 DECA Nor-Eastern Regional event

### AcornTalent

*Co-Founder and Director of Corporate Social Responsibility*

Toronto, Ontario

2018 – 2019

- Developed CSR strategy at AcornTalent – a recruitment platform that connected recruiters and undergraduate students through a digital and experiences platform to bridge the educational gap in data science
- Organized and hosted AcornTalent's 'Call of Data Datathon' at PagerDuty's Toronto offices with 125 undergraduate students in attendance, obtained \$8,805 of in-kind sponsorships, procured industry leading speakers, workshops, and data science mentors
- Presented company pitch at prestigious events such as JA VentureON and JA Governor's Dinner with hundreds of professionals in attendance

## ADDITIONAL INFORMATION

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- **Case Study Competition Awards:** 3<sup>rd</sup> Place Team – Maroon Stream @ Queen's Case Competition (2020); 1<sup>st</sup> Place Team - Deloitte & CPA Case Studies @ Illuminate Universe High School Business Case Study Competition (2019); 1<sup>st</sup> Place Team - LIVE Competition Future Leaders Challenge (2019)
- **Athletics:** Blue Belt in Brazilian Jiu Jitsu at Mamute Martial Arts Academy; Flanker & Co-Captain for Sinclair Celtics Rugby 15's & 7's Club – Most Significant Contributor in 2017-2018
- **Languages:** English, Serbian (Limited Working Proficiency)