

Kyra Wells

k wells@quiconline.com

EDUCATION

Queen's University

Bachelor of Commerce

- **Academics:** D.I. McLeod Dean's List
- **Exchange:** Scheduled to complete winter 2021 semester abroad at Lund University in Lund, Sweden

Charterhouse School

3 PreUs and 1 AS Level

- Achieved 2 D3s and 1M1 in Mathematics, Economics and Physics PreU
- House Monitor, first point of contact for 80 younger students, responsible for planning fundraising and social events for the year

Godalming, United Kingdom

2016 – 2018

PROFESSIONAL EXPERIENCE

Juniper Island Store

Proprietor

- Presented a business plan and won a bid to operate a general store that operates seasonally on an island in cottage country
- Directly responsible for revenue, profitability, product design, inventory management, pricing and marketing
- Transitioned to an e-commerce site after the building was forced to temporarily close as a result of COVID-19.
- Earned \$36,000 in revenue, and \$12,000 in profit in the first 2 months of operation

Peterborough, Ontario

September 2019 - Present

Cloudreach

Intern

- Assisted in the firm's rebranding, working on aspects of a new brand package and updating the website
- Integrated both paid and unpaid forms of SEO into the firm's website
- Learnt about AWS, Google Cloud, Microsoft Azure and the role of shared space in a firm

London, United Kingdom

Summer 2019

Sleeping Warrior

2nd Unit Director

- Travelled to Kenya multiple times to film footage for an upcoming documentary
- Built strong relationships with the subjects of the documentary in order to assist in developing a storyline for the film
- Worked as a sound technician within a film crew for shots filmed in Peterborough, ON
- Learnt advanced video production skills (sound, video and editing) whilst displaying leadership and cross-cultural communication skills

Kakamega County, Kenya

August 2019 – Present

EXTRACURRICULAR ACTIVITIES

Queen's University Investment Counsel (QUIC)

IT Director

- Work with a team of 35 students to manage a \$1.8M portfolio of Canadian and U.S. equities on behalf of the Queen's University Endowment Fund and Mackenzie Investments
- Oversee and implement all IT strategy for the organization
- Manage and update the website using WordPress CMS in order to drive engagement from key stakeholder groups

Kingston, Ontario

2020 – Present

Big Spoon Lil Spoon (BSLS)

Marketing Director

- Lead a team of three in managing all communications and branding for a student-run organization that organizes subsidized cooking classes for children with exceptionalities in the local community
- Develop and implement marketing plans for the year as well as to promote specific fundraising events
- Previously worked as Fundraising Director

Kingston, Ontario

2019 – Present

Rift Valley Girls Education Fund

Manager

- Visited rural communities and orphanages in Kenya and identified a group of 16 ambitious girls who could not afford to pay for their education and associated costs
- Reached out to potential donors and assisted in organizing fundraising events to raised \$30,000
- Created and now monitoring a dashboard to communicate how the funds are being allocated and projected cash outflows for the next decade in the interest of maintaining transparency with donors.

Rift Valley Region, Kenya

February 2019 – Present

ADDITIONAL INFORMATION

- **Sports:** Charterhouse School Varsity Tennis and Lacrosse Player (Div. 3 Lacrosse National Champion 2017)
- **Proficiencies:** Python, Java, C, Excel, and WordPress CMS, Adobe Photoshop and Final Cut Pro
- **Extracurricular:** Active Member of Burgundy's Women in Investing Club (BWIC)
- **Travel:** Visited over 30 countries, 10 of which have been on solo trips.