

# Bronwyn Ferris

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## EDUCATION

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### Queen's University

Kingston, Ontario

*Bachelor of Commerce (Honours)*

2017 – Present

- **Academics:** Cumulative GPA: 4.16/4.30, (A+ in relevant courses including: Finance II, Introduction to Finance, Introduction to Financial Accounting, Introduction to Management Accounting, Managerial Economics, Managerial Statistics and Principles of Economics)
- **Awards:** Selected as one of 50 recipients out of the undergraduate class ( $\approx 4500$ ) of the Queen's Chancellor's Scholarship, a major admission award for academic excellence, leadership and creative thought; Masani Scholarship for high academic standing, community service or small business entrepreneurship and international exchange participation; D.I. McLeod Dean's List or Dean's List with Distinction recipient each year
- **International Exchange:** Completed a semester at Bocconi University in Milan, Italy in the winter of 2020

### Point Grey Secondary School

Vancouver, British Columbia

*Dogwood Diploma*

2012 – 2017

- Attended Point Grey Mini School, an enrichment program which offers accelerated and advanced courses to 30 selected students per grade
- Recipient of >30 awards and certificates including 7 graduation awards for academics, athletics, service and leadership; 92.4% graduating average

## PROFESSIONAL EXPERIENCE

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### Evercore

New York, New York

*Summer Investment Banking Analyst (Mergers & Acquisitions Division)*

Summer 2020

- Completed a 7-week internship at Evercore, a premier, global, independent investment banking advisory firm
- Created and utilized complex financial models and created client-ready presentations to present the material in a digestible format
- Worked with the Consumers and Metals & Mining teams and gained significant experience in the Microsoft Office Suite

### RBC Phillips, Hager & North Investment Management (PH&N)

Vancouver, British Columbia

*Summer Analyst (Fixed Income Division)*

Summer 2019

- Completed a 16-week internship at RBC PH&N, an investment management firm with over \$106B in assets under management
- Researched, analyzed and wrote a series of reports investigating credit investment opportunities across a variety of industries, largely in the investment-grade corporate bond market, assigned a credit rating to each opportunity and defended opinions to senior investment professionals
- Created and worked with comparative models in alternative markets, to identify important differences which may affect credit quality

### CAI Capital Management Co.

Vancouver, British Columbia

*Summer Analyst*

Summer 2018

- Completed a 14-week internship at CAI Capital Management Co., a private equity firm with \$1.5B of invested capital over three decades
- Conducted thorough primary and secondary research to analyze companies and industries, helping assess the investment merits of potential acquisitions; presented findings directly to the investment team at bi-weekly meetings
- Developed a foundational knowledge of LBO modelling through practice under the supervision of an investment associate

*Summer Intern*

Summer 2017

- Categorized, compiled and reformatted data on acquisition prospects in preparation for due diligence
- Attended the Womenswear in Nevada Show in Las Vegas; gave feedback on a CAI portfolio company to the Managing Partner of the firm

## EXTRACURRICULAR ACTIVITIES

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### Queen's University Investment Counsel (QUIC)

Kingston, Ontario

*Portfolio Manager (Consumers)*

2017 – Present

- Work with 35 students to manage a \$1.8M equity portfolio, promoted from Analyst (Consumers & Healthcare) and Junior Analyst (Generalist)
- Formulate and execute a sector-specific investment strategy, providing updates on sector developments, prospective and current holdings through investment memorandums, industry reports and holding analyses to present tri-weekly at QUIC public meetings
- Perform and present detailed bottoms-up fundamental analysis of current and prospective holdings through DCF modelling, comparable multiples and qualitative methods, developed strong capabilities in S&P Capital IQ, Excel and PowerPoint
- Won the QUIC Deal Competition, acted as a mock M&A advisor in September 2018 on the Jean Coutu – Metro merger, presented a full transaction analysis to a panel of institutional investors; completed a similar assignment in September 2017 on the Kate Spade – Coach merger

### Queen's University Conference on the Entertainment Industry (QCEI)

Kingston, Ontario

*Sponsorship Coordinator*

2018 – 2019

- Maintained and generated partnerships with corporations to acquire monetary and in-kind sponsorship to finance the conference

### Point Grey Secondary Micro Loans Club

Vancouver, British Columbia

*Founder and President*

2015 – 2017

- Loaned over \$1,200 to entrepreneurs in developing nations to fund their business initiatives while leading a team of  $\approx 20$  students
- Executed fundraising efforts and raised capital from both individuals and the student body, while coordinating with school administration

## ADDITIONAL INFORMATION

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- **Athletics:** Captain of the BC U19 Women's Ultimate Frisbee Team; member or captain of 23 competitive high school teams