

Bronwyn Ferris

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EDUCATION

Queen's University

Bachelor of Commerce

Kingston, Ontario

2017 – Present

- **Academics:** Cumulative GPA of 4.16/4.30; selected as 1/50 recipients of the Queen's Chancellor's Scholarship, a major admission award for academic excellence, leadership and creative thought; Masani Scholarship for high academic standing, community service or small business entrepreneurship and international exchange participation; D.I. McLeod Dean's List with Distinction recipient each year
- **Relevant Courses:** Finance II (A+), Introduction to Finance (A+), Introduction to Financial Accounting (A+) and Managerial Statistics (A+)
- **Exchange:** Completed winter 2020 semester abroad at Bocconi University in Milan, Italy

Point Grey Secondary School

Dogwood Diploma

Vancouver, British Columbia

2012 – 2017

- Attended Point Grey Mini School, an enrichment program which offers accelerated and advanced courses to 30 selected students per grade
- Recipient of >30 awards and certificates including 7 graduation awards for academics, athletics, service and leadership; 92.4% graduating average

PROFESSIONAL EXPERIENCE

Evercore

Summer Investment Banking Analyst (Mergers & Acquisitions Division)

New York, New York

Summer 2020

- Scheduled to complete a 10-week internship at Evercore, a leading independent investment bank

RBC Phillips, Hager & North Investment Management

Summer Analyst (Fixed Income Division)

Vancouver, British Columbia

Summer 2019

- Completed a 16-week internship at RBC PH&N, an investment management firm with over \$106B in assets under management
- Researched, analyzed and wrote a series of reports investigating credit investment opportunities across a variety of industries, largely in the investment-grade corporate bond market, assigned a credit rating to each opportunity and defended opinions to senior investment professionals
- Created and worked with comparative models in alternative markets, to identify important differences which may affect credit quality
- Attended and participated in the credit team's macroeconomic strategy sessions to understand their reactionary and preemptive strategic actions

CAI Capital Management Co.

Summer Analyst

Vancouver, British Columbia

Summer 2018

- Completed a 14-week internship at CAI Capital Management Co., a private equity firm with \$1.5B of invested capital over three decades
- Conducted thorough primary and secondary research to analyze companies and industries, helping assess the investment merits of potential acquisitions; presented findings directly to the investment team at bi-weekly meetings
- Developed a foundational knowledge of LBO modelling through practice under the supervision of an investment associate

EXTRACURRICULAR ACTIVITIES

Queen's University Investment Counsel (QUIC)

Senior Portfolio Manager (Consumers)

Kingston, Ontario

2017 – Present

- Work with a team of 33 students to manage a \$1.4M portfolio of Canadian and U.S. equities on behalf of the Queen's University Endowment Fund and Mackenzie Investments
- Formulate and execute a sector-specific investment strategy, providing updates on sector developments, prospective and current holdings through investment memorandums, industry reports and holding analyses to present tri-weekly at QUIC public meetings
- Won the QUIC Deal Competition, acted as a mock M&A advisor in September 2018 on the Jean Coutu – Metro merger, presented a full transaction analysis to a panel of institutional investors; completed a similar assignment in September 2017 on the Kate Spade – Coach merger
- Perform and present detailed bottoms-up fundamental analysis of current and prospective holdings through DCF modelling, comparable multiples and qualitative methods, developed strong capabilities in S&P Capital IQ, Excel and PowerPoint
- Previous roles include Analyst (Consumers & Healthcare) and Junior Analyst (Generalist)

Queen's University Conference on the Entertainment Industry (QCEI)

Sponsorship Coordinator

Kingston, Ontario

2018 – 2019

- Maintained and generated partnerships with corporations to acquire monetary and in-kind sponsorship to finance the conference
- Worked alongside a team of ≈20 people to execute the operations of the 3-day conference with 130 delegates

Point Grey Secondary Micro Loans Club

Founder and President

Vancouver, British Columbia

2015 – 2017

- Loaned over \$1,200 to entrepreneurs in developing nations to fund their business initiatives while leading a team of ≈20 students
- Executed fundraising efforts and raised capital from both individuals and the student body, while coordinating with school administration

ADDITIONAL INFORMATION

- **Athletics:** Captain of the BC U19 Women's Ultimate Frisbee Team; member or captain of 23 competitive high school teams
- **Student Government:** Co-Chair of the Point Grey Graduation Committee (2017), Student Council VP (2016-2017)
- **Scuba Diving:** Frequently dive off the coast of the Big Island of Hawaii